

Pass the Baton: School Announcements

These are sample announcements that can help engage your student community and maximize your fundraising efforts during your customized running event.

Literacy is a human right. Unfortunately, books are not evenly distributed in the world for all kids to enjoy. That's why in March of 2020, thousands of students in St. Lucia will once again be participating in a week-long series of literacy and running activities. The finale will feature a very hot and hilly Half Marathon Relay.

They're following a dream to create classroom libraries in every school – steps that will strengthen literacy in their country and improve their future. _____ (name of school) wants to show kids in St Lucia we're behind them every step of the way! Put yourself in their shoes and toss a Toonie into ours. We will have a giant running shoe to catch all our Toonies! Then, your name will be added to a scroll that will be carried inside the batons used in the relay in St. Lucia.

Come on, _____ (name of school) we know how important books are to us. Let's collect as many Toonies and student names as possible. We can go the distance and help raise funds for our global classmates!

Our 'Pass the Baton' Toonie Toss will occur on _____ (date.) Teachers are asked to write this reminder down on the board for students to note in agendas.

Hey, _____ (name of school) don't forget about our 'Pass the Baton' Toonie Toss happening on _____ (date.) Students are asked to bring in their Toonies and toss them into the giant shoe. You won't believe how big this shoe is...It's huge!

(Add your school's specific plan here.) Examples: "Mr. Smith's students will be coming around to classrooms today." "We will have a station set up beside the ribbon table during our T&F day." "Students can come to the front hall during first/every recess today to toss their Toonies."

Hey, _____ (name of school), did you know that 21.1 km's is the distance of a half marathon? That's a pretty long way to run. Especially when it's hot and hilly all the way! That's what kids are doing in St. Lucia to help raise awareness and funds for literacy programs. Let's get behind their efforts and join them.

Be sure to bring your Toonie in on _____ (date) for our Pass the Baton Toonie Toss event. You won't believe the size of the running shoe we have for our collection efforts...It's huge!

Add your school's own plan here. Example: "We will be running outside last period today and will announce when each class can line up for their toonie toss." Or "Let's see if the school can out-run the teachers!"