

## Pass the Baton: Sample School Announcements

Literacy is a human right. Unfortunately, books are not evenly distributed in the world for all kids to enjoy. That's why on the last week of school in St. Lucia, thousands of students are running in a 198-km relay...that's a total of 5 marathons! They're following a dream to create classroom libraries in every school— steps that will strengthen literacy in their country – and improve their future.

\_\_\_\_\_ wants to show kids in St Lucia we're behind them every  
(name of school)

step of the way! Put yourself in their shoes and toss a Toonie into ours. We will have a giant running shoe to catch all our Toonies! Then, your name will be added to a scroll that will be carried inside the batons used in St. Lucia.

Come on, \_\_\_\_\_ we know how important books are to us.  
(name of school)

Let's collect as many Toonies and student names as possible. We can go the distance and help raise funds for our global classmates!

Our 'Pass the Baton' Toonie Toss will occur on \_\_\_\_\_ (date.) Teachers are asked to write this reminder down on the board for students to note in agendas.

Hey, \_\_\_\_\_ don't forget about our 'Pass the Baton' Toonie  
(name of school)

Toss happening on \_\_\_\_\_ (date.) Students are asked to bring in their Toonies and toss them into the giant shoe. You won't believe how big this shoe is...It's huge!

*(Add your school's specific plan here.) Examples: "Mr. Smith's students will be coming around to classrooms today."  
"We will have a station set up beside the ribbon table during our T&F day." "Students can come to the front hall during first/every recess today to toss their Toonies."*

**Schools can get creative by organizing their own parallel running event. For example, students can compete to see which grade can run the most laps during a given time, or have each student run 5 laps of a school track as part of their Toonie Toss.**

Hey, \_\_\_\_\_, did you know that 42 km's is the distance of one full  
(name of school)

marathon? That's a long way to run. Imagine running 5 marathons – one every day! That's what kids are doing in St. Lucia to help raise awareness and funds for literacy programs. Let's get behind their efforts and join them. Be sure to bring your Toonie in on \_\_\_\_\_ (date) for our Pass the Baton Toonie Toss event. You won't believe the size of the running shoe we have for our collection efforts...It's huge!

*(Add your school's own plan here. Example: "We will be running outside last period today and will announce when each class can line up for their toonie toss." Or "Let's see if the school can out-run the teachers!")*